

Graduate Follow-Up Report for College of Business Analytics & Communication - Class of 2024

Program	CIP Code	Related Work FT	Related Work PT	Unrelated Work Seeking Related	Unrelated Work Not Seeking Related	Continuing Education	Available for Work But Unemployed	Unavailable for Work	Status Unknown	Total Graduates	Total Related Work	Total Available for Related Work	Related Employment Rate
Accounting	520301	11	0	1	0	2	0	0	2	16	11	11	100.00%
Advertising and Public Relations	090900	9	3	1	0	1	0	0	0	14	12	12	100.00%
Broadcast Journalism	090402	3	0	2	0	0	0	0	0	5	3	3	100.00%
Business Analytics	521399	1	0	0	0	0	0	0	0	1	1	1	100.00%
Business Administration	520201	30	2	3	2	5	1	0	9	52	32	33	0.00%
Business Analytics	307102	1	0	0	0	0	0	0	0	1	1	1	100.00%
Communication Studies	090101	11	1	3	0	2	1	0	2	20	12	13	92.31%
Computer Information Systems	110401	2	0	0	0	0	0	0	0	2	2	2	100.00%
Computer Information Technology	110401	6	1	1	0	2	0	0	1	11	7	7	0.00%
Computer Science	110701	9	2	3	0	3	1	0	1	19	11	12	91.67%
Construction Management	522001	16	0	0	1	0	0	0	4	21	16	16	100.00%
Customer Relationship Management	520207	6	1	0	0	1	0	0	0	8	7	7	100.00%
Cybersecurity	111033	3	0	1	0	0	0	0	0	4	3	3	100.00%
Digital Media Management	090702	6	0	1	1	0	0	0	0	8	6	6	100.00%
Economics	450603	4	0	0	0	1	0	0	0	5	4	4	100.00%
Economics of Data Science	450601	1	0	0	0	0	0	0	0	1	1	1	0.00%
Finance	520801	16	2	2	0	2	0	0	2	24	18	18	100.00%
Global Supply Chain Management	520203	1	0	1	0	0	0	0	1	3	1	1	0.00%
Graphic and Interactive Design	500102	2	0	1	0	0	1	0	1	5	2	3	66.67%
Graphic Communications	500402	0	0	0	0	1	0	0	0	1	0	0	0.00%
Graphic Design	500409	6	1	1	0	0	0	0	2	10	7	7	100.00%
Informatics, EBP, & Project Management/Strategy	513801	1	0	0	0	0	0	0	0	1	1	1	100.00%
Investment Management	520801	1	0	0	0	0	0	0	0	1	1	1	100.00%
Lean - Quality Management	520205	4	1	0	0	0	0	0	0	5	5	5	100.00%
Mathematics	270101	1	0	1	0	1	0	0	0	3	1	1	100.00%
Mathematics Teacher Education	131311	5	0	1	0	0	0	0	1	7	5	5	100.00%
Mathematics: Actuarial Science	521304	4	0	0	0	0	1	0	1	6	4	5	80.00%
Multimedia Journalism	090702	1	0	0	0	0	0	0	0	1	1	1	100.00%
Operations Management	520205	18	0	1	0	1	0	0	4	24	18	18	100.00%
Photojournalism	090404	1	0	0	0	0	0	0	0	1	1	1	100.00%
Political Science	451001	3	0	1	0	4	0	0	2	10	3	3	100.00%
Project Management	520211	17	2	0	0	3	0	0	2	24	19	19	100.00%
TOTALS - College of Business, Analytics and Communications		200	16	25	4	29	5	0	35	314	216	221	67.74%
	Percentage	63.69%	5.10%	7.96%	1.27%	9.24%	1.59%	0.00%	9.16%				
MSUM All Programs	Students	852	65	67	9	277	22	1	405	1698	917	939	67.66%
	Percentage	50.18%	3.82%	3.95%	0.53%	16.31%	1.30%	0.06%	23.85%				

Notes:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continued Education" can include some graduates who also reported employment but indicated that continued education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.